


SDC support to and through Social and Impact Enterprises – what have we learnt?




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WEBINAR AGENDA

Thursday, May 5th, 2022

10:00 – 11:45 Swiss time (CEST)

Time	What	Who
10.00	Welcome	Luca Etter, Senior Policy Advisor, IED Cluster, SDC
10.05	Achieving the SDGs with and through Social Entrepreneurs – two stories from two Social Entrepreneurs	<ul style="list-style-type: none"> Beth Koigi CEO and Co-Founder of Majik Water, Kenya Reyasat Chowdhury Co-Founder and CEO; Shuttle BD, Bangladesh
10.20	Q& A with Entrepreneurs	
10.30	Presentation: Guidance paper for SDC staff and partners to work with Social and Impact Enterprises	Alejandra Baigun; Associate, Advisory and Partnerships, iGravity
10.50	Presentation: Promoting Social Water Entrepreneurship - Key findings and analysis of a review of SDC's Social Water	Fabrice Fretz, Program Manager, Global Program Water, SDC

	Entrepreneurship Portfolio of Projects	
11.00	<p>Panel discussion: How can SDC effectively support Social and Impact Entrepreneurs?</p>	<p>Panelists:</p> <ul style="list-style-type: none"> • Reyasat Chowdhury Co-Founder and CEO; Shuttle BD • Beth Koigi, CEO and co-founder of Majik Water • Michael Kropac, Co-Director at cewas & CEO of seecon international gmbh • Laura Amaya, Associate Partner, Dalberg Advisors <p>Moderation: Luca Etter, Senior Policy Advisor, IED Cluster, SDC</p>

SPEAKER BIOS

BETH KOIGI

Beth Koigi is a Kenyan entrepreneur working to improve the access of water for off-grid communities. Koigi is a founder of Majik Water, a company which aims to harvest drinking water from the air to serve communities across the world who are not able to access safe, clean drinking water. Koigi earned a Bachelor of Science in Community Development, Project Planning and Management from Chuka University, Kenya, and a Masters in Project Planning and Management from the University of Nairobi. Following her bachelor's degree, she was a founder of Aqua Clean Initiative, founded in 2013. Koigi was awarded the Young Water Fellowship in September 2018, and has been a current associate fellow of the Royal Commonwealth Society, Nordic Baltic Hub since April 2015.

REYASAT CHOWDHURY

Reyasat Chowdhury is an entrepreneur and an avid self-learner who is passionate about using his skills to generate a positive social impact. His passion for Entrepreneurship led him to start his first venture, Shuttle, where he is currently working as the Co-founder and CEO. Shuttle addresses and aims to solve one of the biggest problems in our country – transportation for women. For his efforts in the transportation sector of Bangladesh, he was selected as the winner of the Young Achiever of the Year 2019 award by the Bangladesh branch of Chartered Institute of Logistics and Transport (CILT Bangladesh).

Reyasat previously worked at Robi Axiata Limited as a Product Specialist for two years where he received the Star Performer of the Quarter (Q3, 2017) award. Born and brought up in Chittagong, he currently lives in Niketon, Dhaka with his parents. He is a business graduate from North South University (NSU) where he was the Founding President of NSU Finance Club and led the successful establishment of the club. Reyasat is an Ambassador at One Young World and a Global Shaper at World Economic Forum. He was also selected as one of the 120 innovators from all over the world to attend MIT Innovation & Entrepreneurship

Bootcamp (class 8) in Rio de Janeiro where he was awarded a certificate in New Ventures Leadership by Massachusetts Institute of Technology (MIT).

ALEJANDRA BAIGUN

Alejandra Baigun is an Associate at the Advisory and Partnerships team at iGravity, an advisory and investment firm specializing in impact investments and innovative financing for development. She specializes in structuring innovative finance vehicles and instruments to support social and impact enterprises (SIEs). She has hands-on experience working with SIEs to build their internal capacities and find the right financing options to scale. Previous to iGravity, Alejandra worked for Acrux Partners, supporting the development of the SIE ecosystem in Latin America through the launch of the Taskforce of the Southern Cone, the creation of an impact VC and accelerator, and the structuring of results-based contracts. She has also worked at the Inter-American Development Bank financing SMEs serving the Base of the Pyramid market. She holds a Masters' in Finance from London Business School, and both a Masters' and Bachelors' degrees in Economics from the University of San Andres in Argentina.

FABRICE FRETZ

Fabrice is a public administration professional with extensive experience in international development. He is currently a program manager at SDC's water division, in charge of the preparations for the 2023 Water Conference and collaborations with UN-Water, WMO and IUCN. Fabrice took over this position in the summer of 2020 after 3 years in West Africa as regional migration advisor for SDC.

LAURA AMAYA

Laura is an Associate Partner in Dalberg's London office, where she works with global organizations to develop market-based solutions for social and environmental problems. Laura's expertise is in inclusive business model development, impact investing, and ecosystem shaping. Laura has advised multinational corporations, global foundations, and impact investors in a range of emerging and frontier markets. She has also published several articles and reports on the impact potential of inclusive business and finance, and has been a speaker at high-profile conferences around the world.

Prior to joining Dalberg, Laura was an Associate Director at FSG, where she co-led the firm's Latin America and Gender practices. Laura is also a qualified architect. She has worked in urban planning across India and South Asia, affordable housing in Colombia, and as an architecture journalist. Laura holds a Bachelor of Architecture degree from Cornell University, where she graduated as a Rawlings Presidential Research Scholar. She is Colombian, and has lived and worked a cross Latin America, South Asia, Sub-Saharan Africa, the US and Europe.

MICHAEL KROPAC

Michael is the founder and Co-director of cewas. Throughout his +18 years of work experience, Michael has been an innovator, knowledge producer, trainer, facilitator and specialized water/food business development coach. Michael is a Geographer with minors in Business Administration and Transdisciplinary Environmental Sciences. As cewas's Co-director, Michael has planned and conducted 100+ capacity development programmes for practitioners, decision makers and innovators, including 19 year-long specialized capacity building programmes and coaching of 200+ water, sanitation & waste entrepreneurs worldwide.

MODERATOR BIOS

LUCA ETTER (Moderator)

Luca Etter is a Senior Policy Advisor at SDC's Inclusive Economic Development (IED) Cluster and the Competence Center for the Engagement with the Private Sector (CEP). His main role is to provide strategic and operational advice to SDC operational units and management related to Private Sector Engagement. Luca has been working for the SDC since 2013. His previous roles include Program Manager for Development Finance and Private Sector Engagement in SDC's Global Institutions Division and Head of Governance at SDC Tanzania. Before joining SDC, Luca worked for the World Bank and Social Impact, a development consultancy, both based in Washington, DC. He holds a Master in Public Policy from Georgetown University and a BA in International Affairs from the University of St. Gallen (HSG).

DONATA DETTWILER (Online Moderator)

Donata Dettwiler is an academic trainee in the global cooperation domain of SDC. In this position, she has supported the conceptualization and logistics of several online events and learning journeys. She graduated from the University of Lausanne with a bachelor's diploma in political science and she holds a double master's degree from the University of Geneva and Tsinghua University.